

AUG7/12 16.46
*** WFTV-TV ***

REP HEADLINE# 6267347
*** ORIGINAL REV#0 ***

REP: TEL# 415-433-1966 FAX# 415-433-0647
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			700P-800P	30		\$1,600.00	8/9	8/10	1		TH-F	1
PROGRAM : JEP/WHEEL												
RA35+ : 8.6												
6			1100P-1135P	30		\$1,150.00	8/9	8/10	1		TH-F	1
PROGRAM : NEWS												
RA35+ : 3.9												
7			200A-459A	30		\$45.00	8/8	8/9	1		W-TH	1
PROGRAM : NEWS												
RA35+ : 0.2												
8			105A-135A	30		\$120.00	8/8	8/10	1		W-F	1
PROGRAM : JIM												
RA35+ : 0.7												
9			1205A-105A	30		\$250.00	8/8	8/10	1		W-F	1
PROGRAM : KIMMEL												
RA35+ : 1.2												
AUG/12 \$7,915.00												
CONTRACT TOTAL												\$7,915.00
TOTAL SPOTS												9

MARKET TOTALS \$16,840 WFTV 47% WKMG 27% WESH 11% WOFL 7% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 6% EFTV 0%

SVC- NSI BOOKS- JUL/PJ MAY/12 AUG/11
DEMOS- RA35+*